



STEEL CITY SECURITIES LIMITED

Confidence as Strong as Steel

AN ISO 9001:2015 Certified Company



Company overview

Company Snapshot

- ❑ Incorporated in 1995, Steel City Securities is a leading Financial Services Company with leadership position in e-governance services pan India.
- ❑ We have diversified business portfolio covering Capital Market services, e-Governance services such as PAN,ETDS,TAN,24G etc., Mutual Funds, NPS, IPOs & Corporate Fixed Deposits, Currency Trading, Commodity Broking, Insurance Distribution, credit card services & NBFC services
- ❑ The brand is epitome of “confidence as strong as steel” further strengthened by its ISO 9001:2015 certification



Shareholding pattern as of today



Our Presence

Branch Offices



10 regional offices
 +70 owned branches
 +1700 trading terminal licenses
 +15K Mobile trading Customers

E-Governance



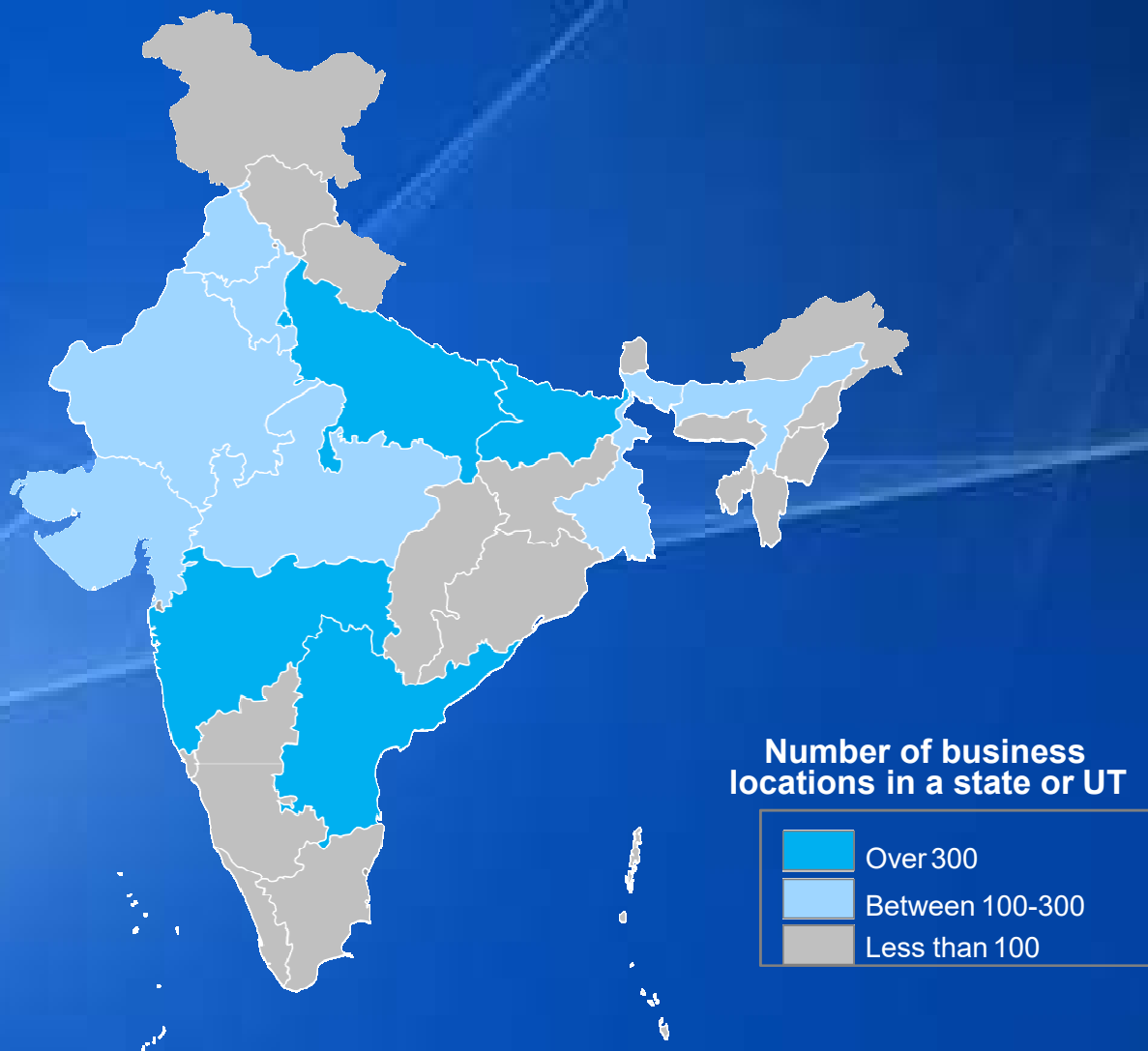
36 states and union territories with e-governance presence

Operating companies



Steel City Commodities (P) Ltd
 (Subsidiary of Steel City Securities)
 Steel City Financial Services (P) Ltd
 (Part of Group company)

Geographical presence of TIN centers



Our Services

Steel City Securities Limited

- Ø Online & Mobile App based capital & Commodity market trading
- Ø Online Currency Trading and Mutual Funds
- Ø NSDL & CDSL Depository Services
- Ø Investment Advisory on Mutual Funds, Bonds, FDR's

Steel City Commodity (P) Limited

- Ø IRDA registered life, non-life and health Insurance distributor
- Ø Credit Card issuance for HDFC
- Ø Digital Signatures



Steel City Securities Limited

- Ø TIN facilitation center (FC) and PAN Centre
- Ø POP for NPS
- Ø NSDL-licensed National Insurance Repository (NIR)
- Ø NSDL-licensed ASP (Application Service Provider) for Digital Signatures
- Ø GST* Suvidha Kendra

Steel City Financial Services (P) Limited

- Ø Housing Loans
- Ø Project loanfinancing

E-Governance Services

- PAN CARD
- TAN
- E-TDS
- 24G
- NPS
- GST

• *SERVED 40 MILLION+ CUSTOMERS IN E-GOVERNANCE SERVICES till October 2021.*





Board of Directors

- Shri. K. Satyanarayana Executive Chairman
- Shri. Satish Kumar Arya Managing Director
- Shri. T. V. Srikanth Director- IT
- Smt. G. V. Vandana Non- Executive Director
- Shri. G. Satya Rama Prasad Independent Director
- Shri. B. Krishna Rao Independent Director
- Shri. G. Vijaya Kumar Independent Director
- Shri. E. Sridhar Independent Director

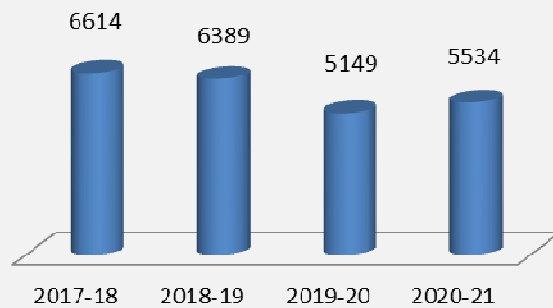


Key Managerial Personnel

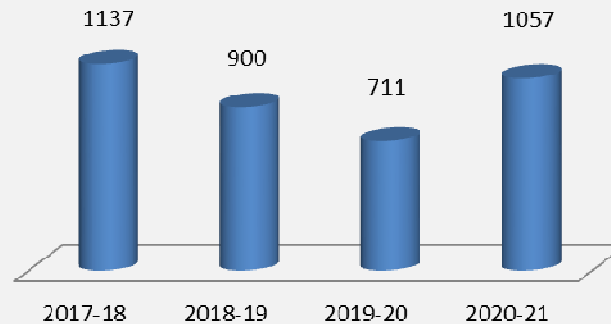
- Dr. P. Madhu Director – Sales
- Mr. N. Ramu Director Finance & CFO
- Mrs. M. Srividya Company Secretary & Compliance Officer
- Mr. M. Murali General Manager Operations
- Mr. V. Srinivas General Manager – IT
- Mr. G. Mohana Rao Sr. Project Leader - Software
- Mr. N. Kamal Reddy Deputy General Manager – Finance
- Mr. KVS Rama Krishna Deputy General Manager – e-Governance
- Mr. KSV Ramesh Babu Deputy General Manager - IT
- Mr. Y. Samba Murthy Asst. General Manager - Surveillance
- Mr. K. Sudhakar Asst. General Manager - Surveillance
- Mr. Krishna Prasad Asst. General Manager – Legal
- Mr. K. Mohana Rao Sr. Manager – Inspection
- Mr. D. Nagaraju Sr. Technical Analyst

Financial performance at a Glance

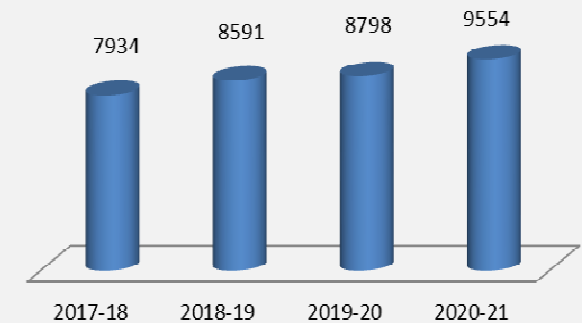
Revenues (lakhs)



Profit after Tax (lakhs)



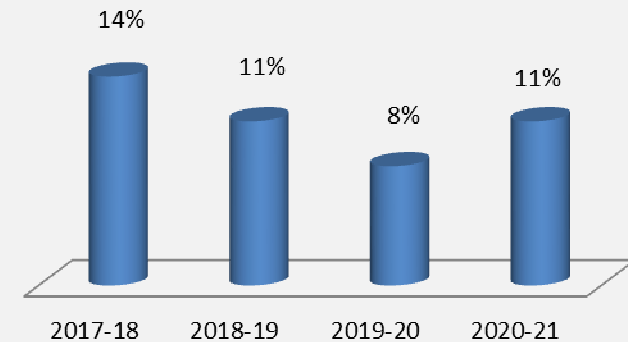
Net worth (lakhs)



Earning Per Share

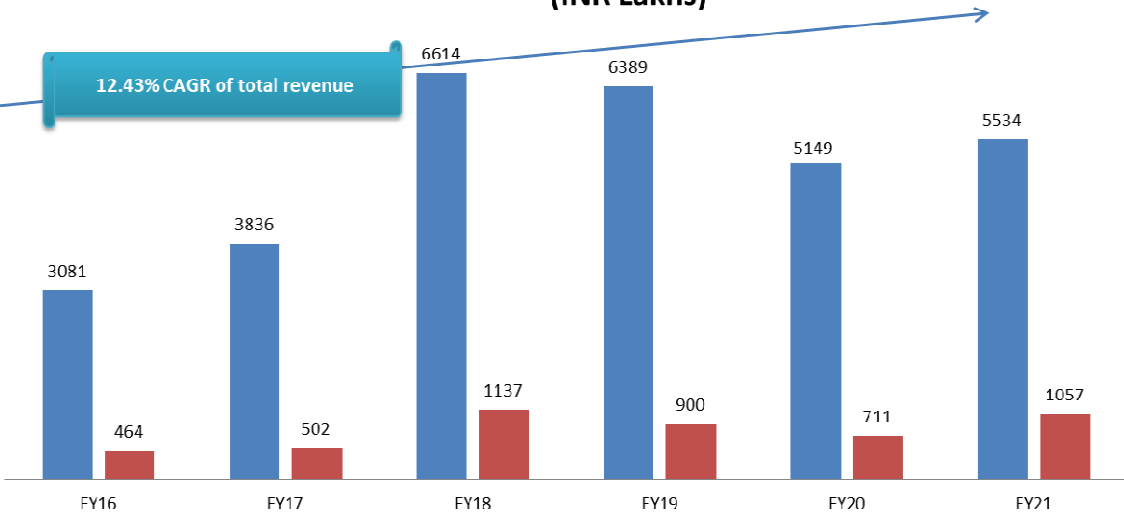


Return on Equity

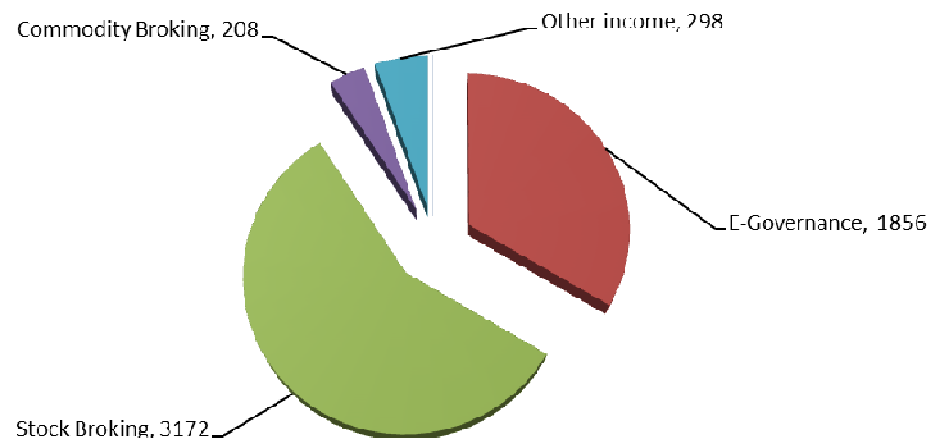


Financial progress

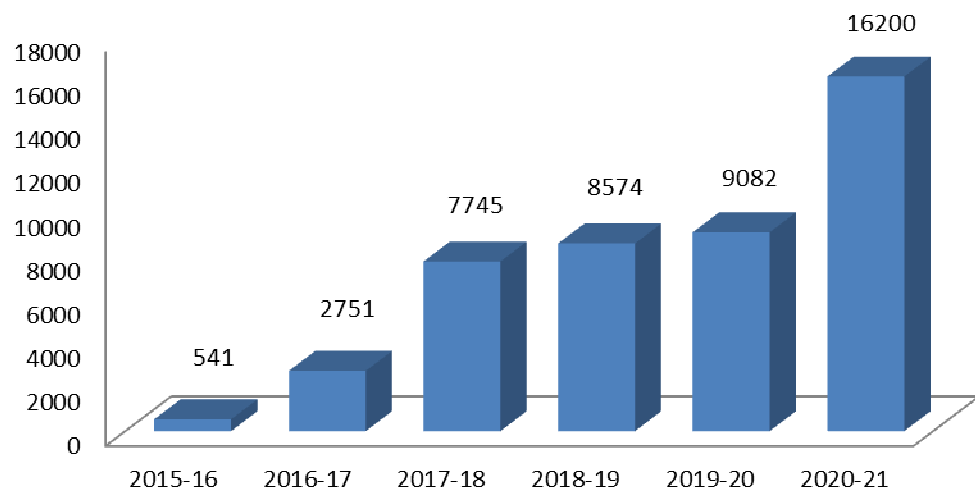
**Consolidated annual revenue and profit
(INR Lakhs)**



FY21 Net Revenue Split by segment



■ Total revenue ■ Net profit



Numbers Till March 2021 ■ No of Centers (Cumulative)

- Continuing shareholder wealth maximization, the company paid a dividend (30% in FY21). On an average more than 20%+ dividend paid since last 14 years
- Significant growth in TIN centers from 16200 centers in March 21 to 21000 centers by end of October 2021.
- Despite of Covid lock down situations, E-Gov has delivered excellent results

Financial Metrics

Particulars	H1 FY22 (In Lakhs)	Q2 FY22 (In Lakhs)	Q1 FY22 (In Lakhs)	H1 FY21 (In Lakhs)
Revenue From Operations	3010.54	1656.83	1353.71	2409.7
Other Income	130.03	64.94	65.09	121.83
Total Income	3140.57	1721.77	1418.8	2531.53
Profit for the period	649.47	377.84	271.62	487.87

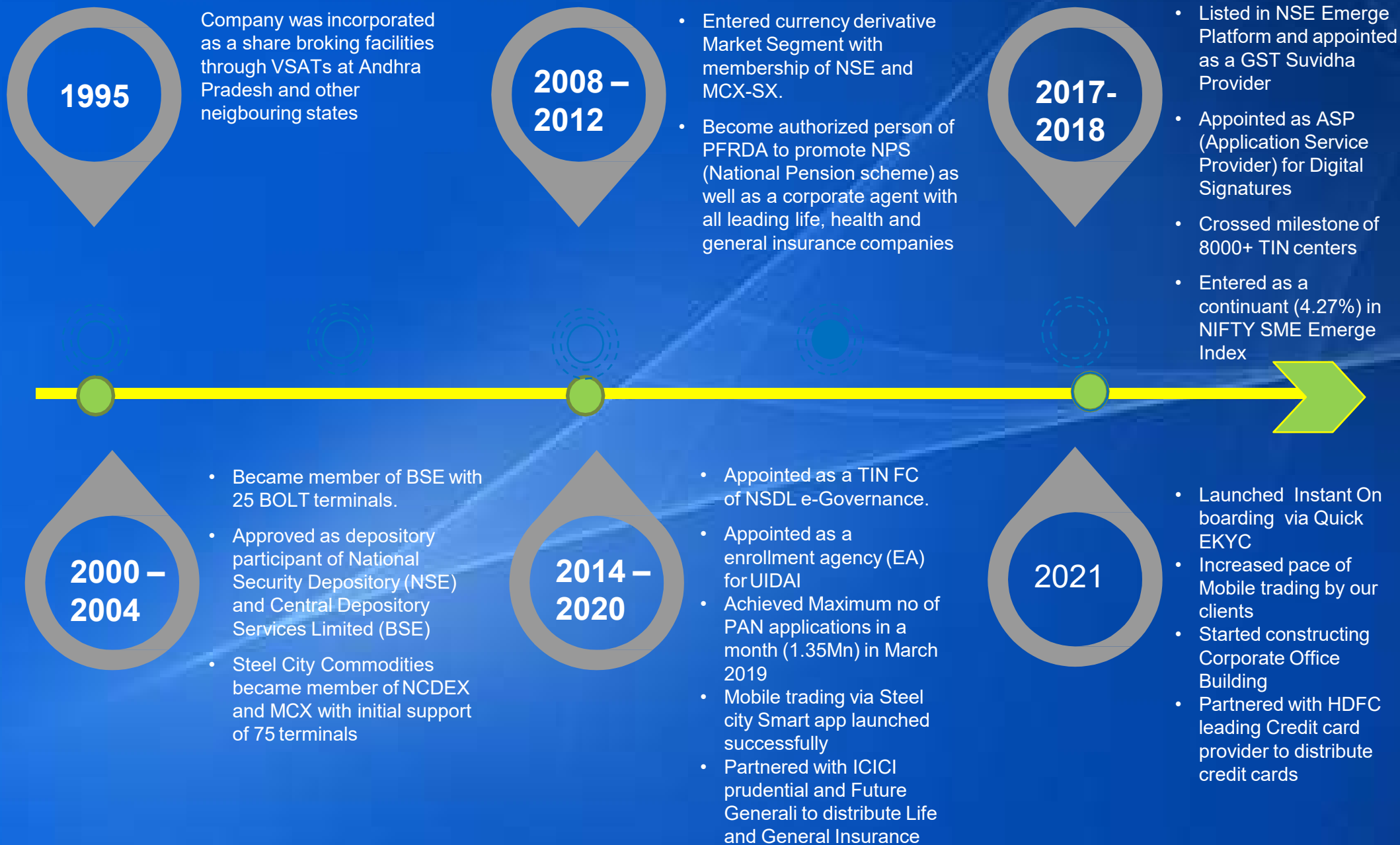


e-Governance Immediate goal

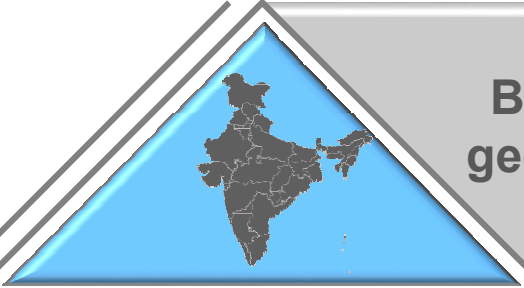
Description	Target By March 31 st 2022
No. of Locations	30,000
No. of PAN applications Expected per month	1 Mn
No. of TDS Files Expected per month	1,00,000



Journey till date



Strategy going forward



Broaden and deepen geographical presence

- Expand distribution networks in the Northern and Western market of India
- Plans to set up over 30,000 TIN facilities by FY22

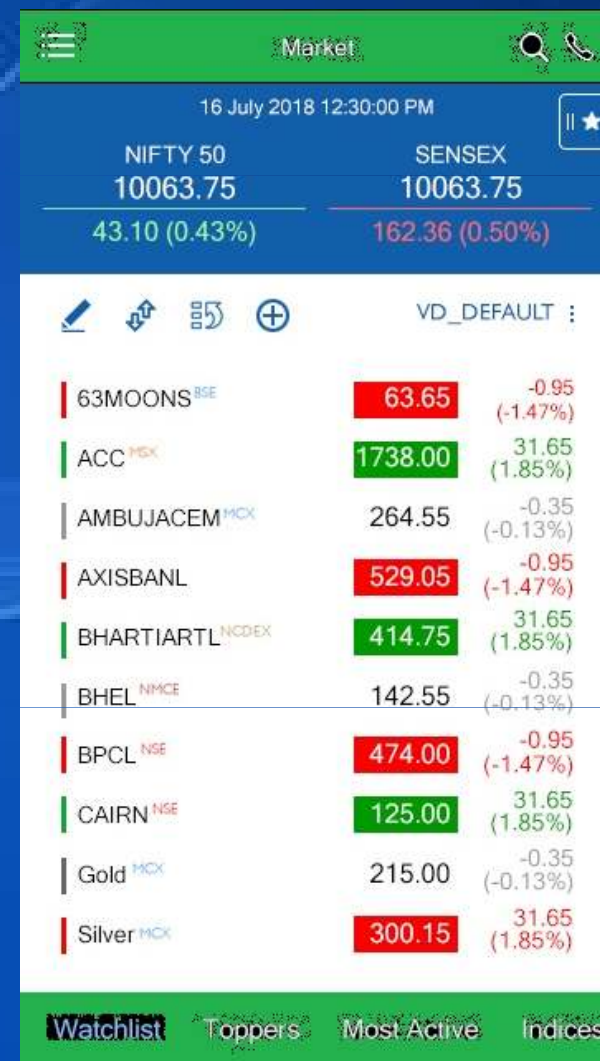
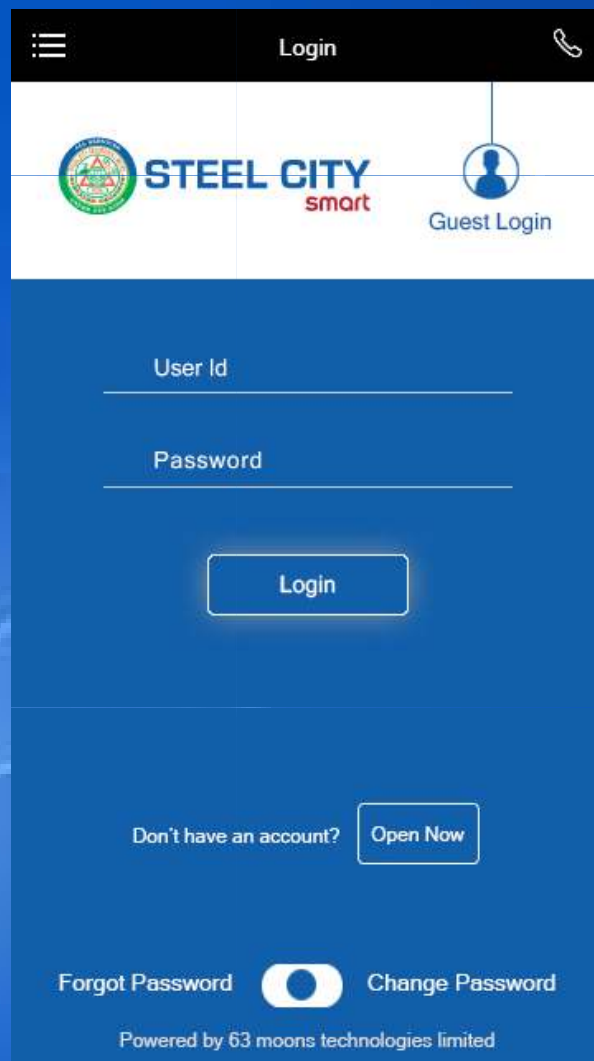


Extension of service offerings

- Expansion of Mobile Trading app clients PAN India
- Motor and Health Insurance
- Credit cards business expansion
- Increasing NPS client base
- Integration of TIN centers for rendering financial services while leveraging e-governance database to tap new customer base
- Augmenting product line under e-governance segment



Smart Trading App – STEEL CITY



Corporate Agent of



e-Governance Products



PAN



TAN

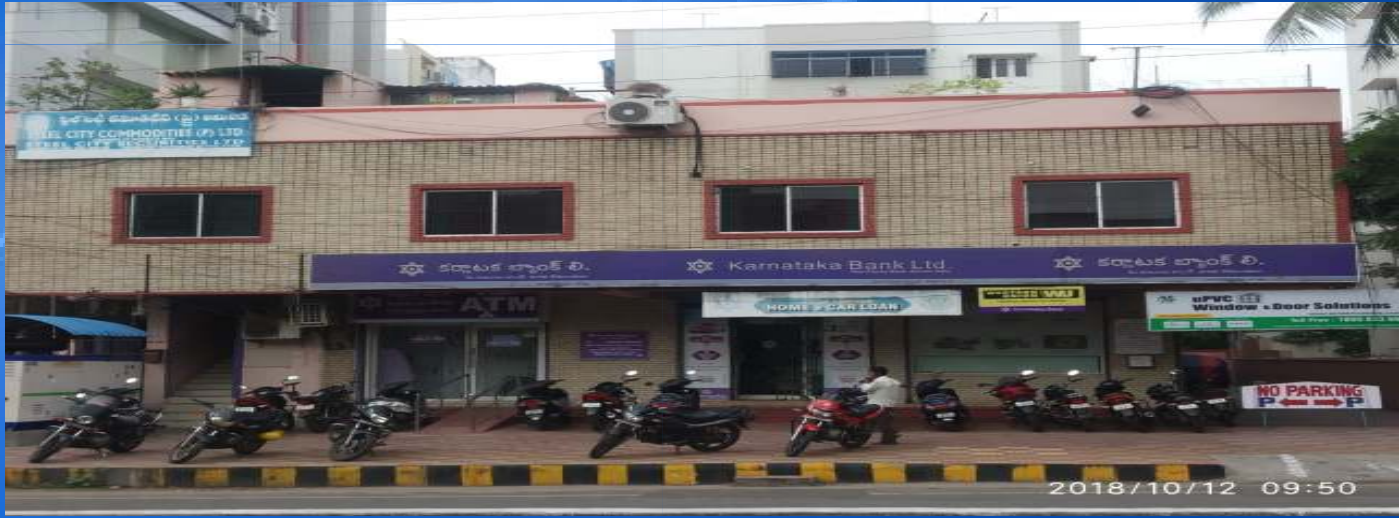


e-TDS/TCS





Registered and Corporate Office



e-Governance Process



e-Governance Process



e-Governance Storage in warehouse



e-Governance Warehouse





Thank You