



# STEEL CITY SECURITIES LIMITED

Confidence as Strong as Steel

**AN ISO / IEC 27001:2022 Certified Company**

# Company overview



## Company Snapshot

- ❑ Incorporated in 1995, Steel City Securities is a leading Financial Services Company with leadership position in e-governance services pan India.
- ❑ We have diversified business portfolio covering Capital Market services, e-Governance services such as PAN,ETDS,TAN,24G and Value added services Prosure (Unlimited Doctor Tele Consultation), 1SilverBullet (Fixed Deposits), Fibe (Personal Loan),Mahindra Finance (Home Loan), Propelled (Education Loan),Wizr (Skill Development) and etc., Mutual Funds, NPS, IPOs & Corporate Fixed Deposits, Currency Trading, Commodity Broking, Insurance Distribution, credit card services & NBFC services
- ❑ The brand is epitome of “confidence as strong as steel” further strengthened by its ISO/ IEC 27001:2022 certification

Shareholding pattern  
as of March 2025



Promoter  
72.64



Public 27.36





# Our Presence

## Branch Offices



11 regional offices  
+70 owned branches  
+1700 trading terminal licenses  
+22K Mobile trading Customers

## E-Governance



36 states and union territories with e-governance presence

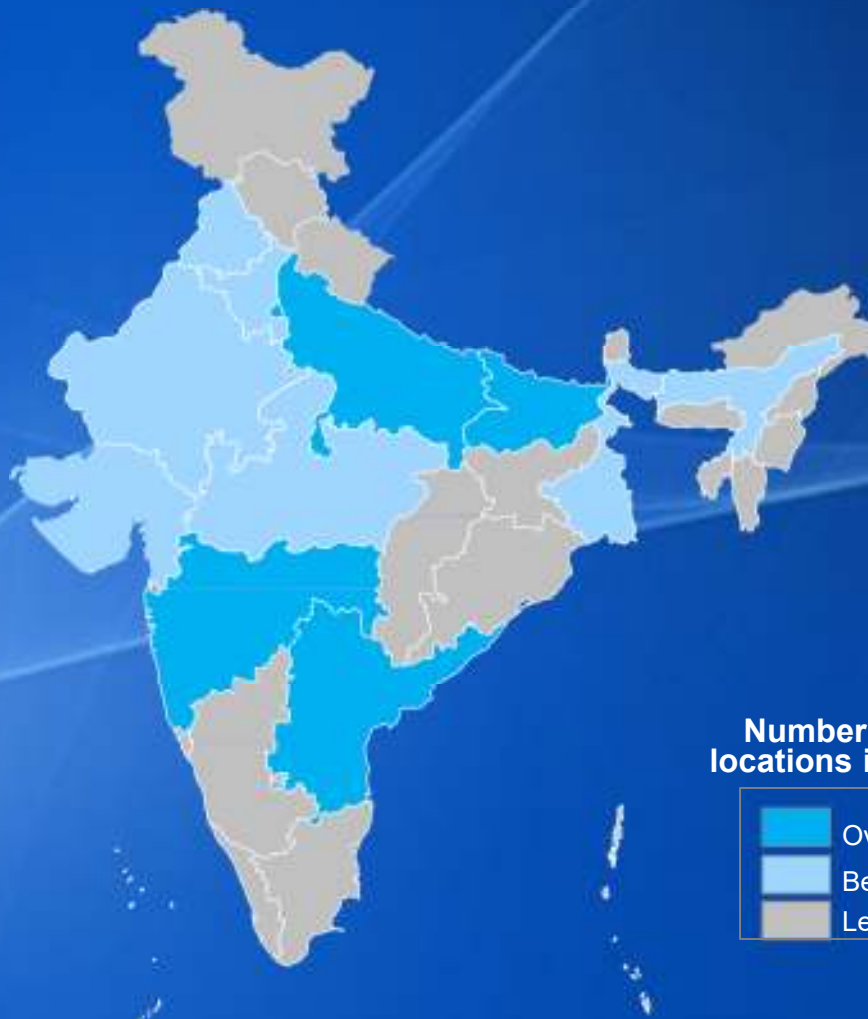
## Operating companies



Steel City Commodities (P) Ltd  
(Subsidiary of Steel City Securities Limited)

Steel City Financial Services (P) Ltd  
(Associate Company of Steel City Securities Limited)

## Geographical presence of TIN centers





# Our Services

## Steel City Securities Limited

- Ø Online & Mobile App based capital & Commodity market trading
- Ø Online Currency Trading and Mutual Funds
- Ø NSDL & CDSL Depository Services
- Ø Investment Advisory on Mutual Funds, Bonds, FDR's

## Steel City Commodity (P) Limited

- Ø IRDA registered life, non-life and health Insurance distributor
- Ø Credit Card issuance for HDFC
- Ø Wellness products via Protean eGov



## Steel City Securities Limited

- Ø TIN facilitation center (FC) and PAN Centre
- Ø POP for NPS
- Ø CRA Facilitation Centre (FC)
- Ø NSDL-licensed National Insurance Repository (NIR)
- Ø NSDL-licensed ASP (Application Service Provider) for Digital Signatures

## Steel City Financial Services (P) Limited

- Ø Housing Loans
- Ø Project loan financing



# E-Governance Services

- PAN CARD
- TAN
- E-TDS
- 24G
- NPS
- GST

***• SERVED 68 MILLION+ CUSTOMERS IN  
E-GOVERNANCE SERVICES TILL MARCH 2025.***





# Board of Directors

- Shri. K. Satyanarayana
- Shri. Satish Kumar Arya
- Shri. T. V. Srikanth
- Smt. G. V. Vandana
- Shri. B. Krishna Rao
- Shri. G. vijaya Kumar
- Shri. E. Sridhar
- Shri. Ch. Murali Krishna

Executive Chairman

Managing Director & CEO

Director- IT

Non- Executive Director

Independent Director

Independent Director

Independent Director

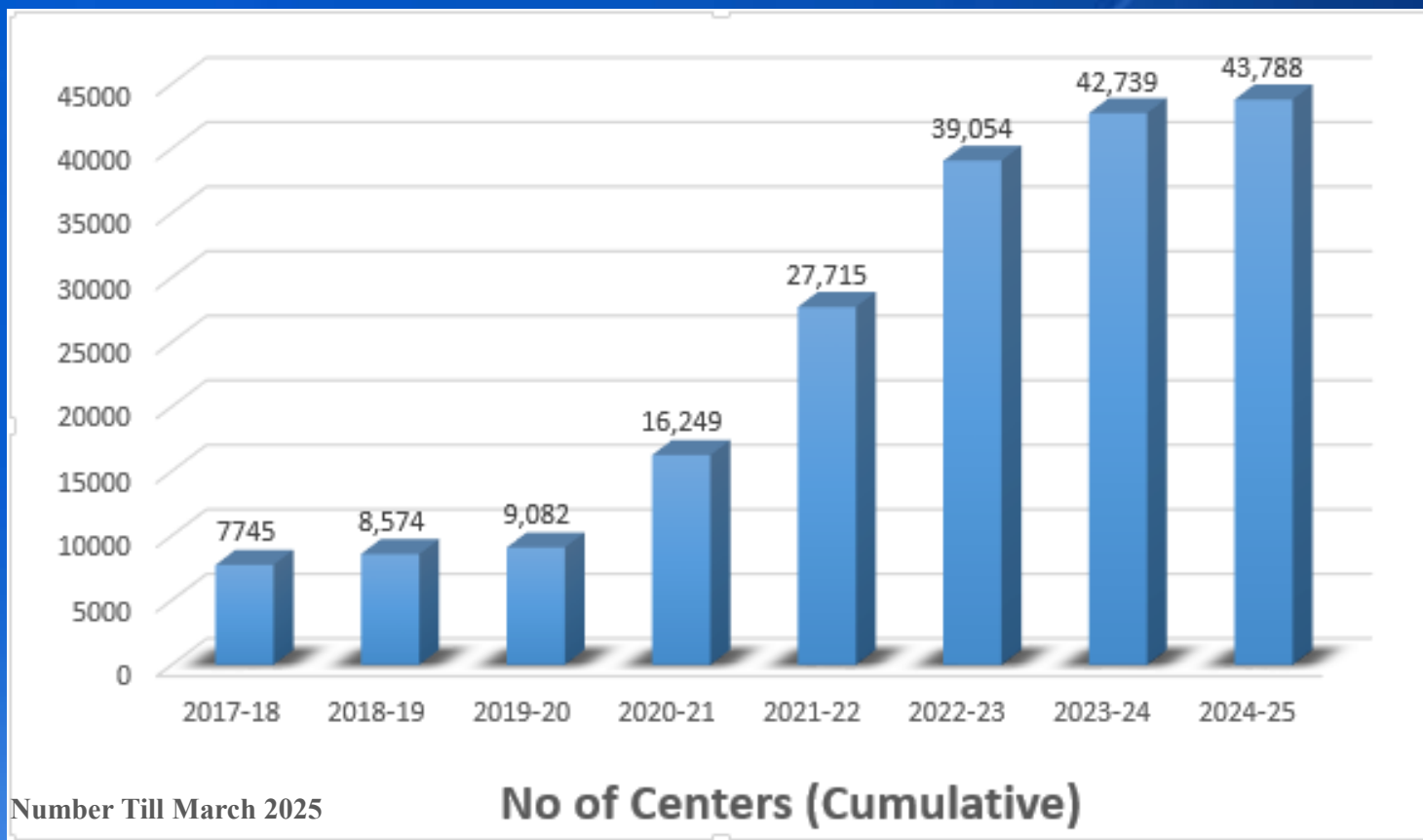
Independent Director



# Key Team Members

- Dr. P. Madhu Director – Sales
- Mr. N. Ramu Director Finance & CFO
- Mrs. M. Srividya Company Secretary & Compliance Officer
- Mr. M. Murali General Manager Operations
- Mr. V. Srinivas General Manager – IT
- Mr. G. Mohana Rao Sr. Project Leader - Software
- Mr. N. Kamal Narayana Reddy Deputy General Manager – Finance
- Mr. KVS Rama Krishna Deputy General Manager – e-Governance
- Mr. KSV Ramesh Babu Deputy General Manager - IT
- Mr. Y. Samba Murthy Asst. General Manager - Marketing
- Mr. K. Sudhakar Asst. General Manager - Surveillance

# E-Governance Centers





# Financial performance at a Glance

**Revenues (lakhs)**



**Profit after Tax (lakhs)**



**Net worth (lakhs)**



**Earning Per Share**



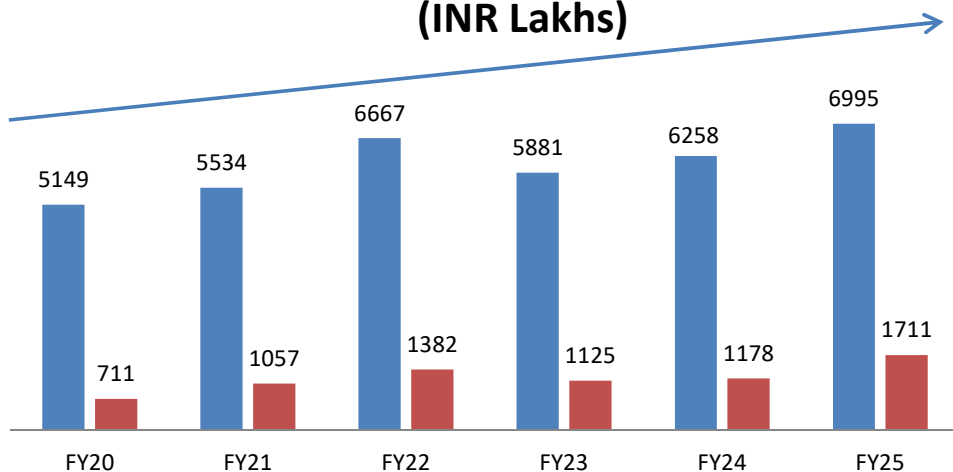
**Return on Equity**





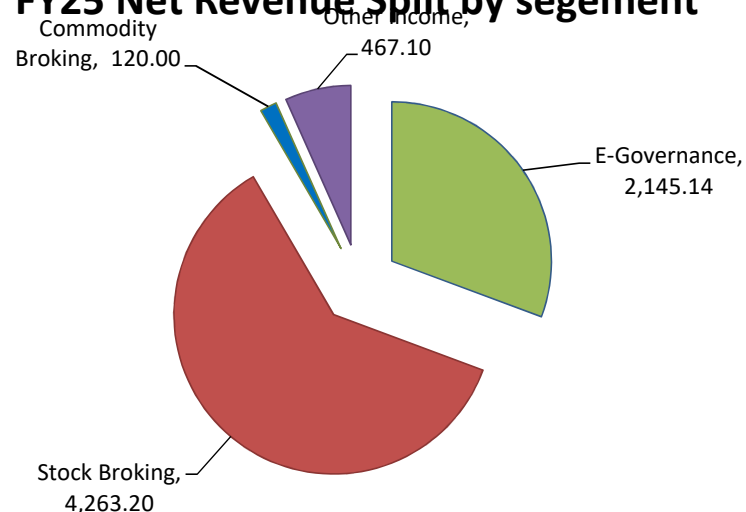
# Financial progress

**Consolidated annual revenue and profit  
(INR Lakhs)**



■ Total revenue ■ Net profit

**FY25 Net Revenue Split by segment**



- Continuing shareholder wealth maximization, the company paid a dividend (40% in FY25). On an average more than 30%+ dividend paid since last 15 years
- Significant growth in TIN centers from 27715 centers in March 22 to 43788 centers by end of March 2025.
- E-Gov has delivered excellent results

# Financial Metrics

Particulars	Q4 FY2024-25 (In Lakhs)	Q3 FY2024-25 (In Lakhs)	Q2 FY2024-25 (In Lakhs)	Q1 FY 2024-25 (In Lakhs)	Year ending 31.03.2025 (In Lakhs)
Revenue From Operations	1375.68	1627.75	1852.91	1671.99	6528.33
Other Income	133.13	80.58	170.75	82.64	467.10
Total Income	1508.82	1708.32	2023.66	1754.63	6995.44
Profit for the period	<b>287.65</b>	<b>484.74</b>	<b>513.79</b>	<b>424.16</b>	<b>1710.33</b>



# e-Governance Immediate goal

Description	Target By March 31 <sup>st</sup> 2026
No. of PAN applications Expected per month	1 Mn
No. of TDS Files Expected per month	1,00,000

# Journey till date

**1995**

Company was incorporated as a share broking facilities through VSATs at Andhra Pradesh and other neighbouring states

**2000 – 2004**

- Became member of BSE with 25 BOLT terminals.
- Approved as depository participant of National Security Depository (NSE) and Central Depository Services Limited (BSE)
- Steel City Commodities became member of NCDEX and MCX with initial support of 75 terminals

**2008 – 2012**

- Became member of BSE with 25 BOLT terminals.
- Approved as depository participant of National Security Depository (NSE) and Central Depository Services Limited (BSE)
- Steel City Commodities became member of NCDEX and MCX with initial support of 75 terminals

**2014- 2016**

- Appointed as a TIN FC of NSDL e-Governance.
- Appointed as a enrollment agency (EA) for UIDAI
- Achieved Maximum no of PAN applications in a month (1.35Mn) in March 2019
- Mobile trading via Steel city Smart app launched successfully
- Partnered with ICICI prudential and Future Generali to distribute Life and General Insurance

**2017- 2019**

- Listed in NSE Emerge Platform and appointed as a GST Suvidha Provider
- Appointed as ASP (Application Service Provider) for Digital Signatures
- Crossed milestone of 8000+ TIN centers
- Entered as a continuant (4.27%) in NIFTY SME Emerge Index
- Listed on NSE Mainboard

**2021- 2024**

- Launched Instant On boarding via Quick EKYC
- Increased pace of Mobile trading by our clients
- Leading Back office software Techexcel been integrated.
- Integrated with Rupeeseed front end software.
- Trading band widths are significantly increased.
- Appointed as a CRA-FC of Protean e-Gov

**2025**

- Launched Value added services Prosure (Unlimited Doctor Tele Consultation), 1SilverBullet (Fixed Deposits), Fibe (Personal Loan), Mahindra Finance (Home Loan), Propelled (Education Loan), Wizr (Skill Development)



# Strategy going forward

## Broaden and deepen geographical presence

- Expand distribution networks in the Northern and Western market of India
- Plans to set up over 55,000 TIN facilities by FY26

- Expansion of Mobile Trading app clients PAN India
- Motor and Health Insurance
- Credit cards business expansion
- Increasing NPS client base
- Integration of TIN centers for rendering financial services while leveraging e-governance database to tap new customer base
- Augmenting product line under e-governance segment

## Extension of service offerings

# Smart Trading App – STEEL CITY



STEEL CITY  
smart

Guest Login

User Id

Password

Login

Don't have an account?

Open Now

Forgot Password

☐

Change Password

Powered by 63 moons technologies limited

Market

16 July 2018 12:30:00 PM

NIFTY 50  
10063.75  
43.10 (0.43%)

SENSEX  
10063.75  
162.36 (0.50%)

VD\_DEFAULT :

63MOONS <sup>NSE</sup>	63.65	-0.95 (-1.47%)
ACC <sup>MCX</sup>	1738.00	31.65 (1.85%)
AMBUJACEM <sup>MCX</sup>	264.55	-0.35 (-0.13%)
AXISBANL	529.05	-0.95 (-1.47%)
BHARTIARTL <sup>NCDX</sup>	414.75	31.65 (1.85%)
BHEL <sup>NMCE</sup>	142.55	-0.35 (-0.13%)
BPCL <sup>NSE</sup>	474.00	-0.95 (-1.47%)
CAIRN <sup>NSE</sup>	125.00	31.65 (1.85%)
Gold <sup>MCX</sup>	215.00	-0.35 (-0.13%)
Silver <sup>MCX</sup>	300.15	31.65 (1.85%)

Watchlist

Toppers

Most Active

Indices

# Corporate Agent of





# e-Governance Products



PAN



TAN



e-TDS/TCS





# Registered and Corporate Office







Server Room



e-governance work in process



# Thank You