

NOTICES

Notice No.	20240821-4	Notice Date	21 Aug 2024
Category	Trading	Segment	Equity
Subject	Opening of Offer to Buy – Acquisition Window (Buyback) for Cera Sanitaryware Limited		
Attachments	CERA Letter of Offer.pdf		

Content

Trading Members and Custodians are requested to note that Securities Exchange Board of India (SEBI) has issued Mechanism for acquisition of shares through Stock Exchange pursuant to Tender-Offers under Takeover, Buy Back and De-listing vide its circular no. CIR/CFD/POLICYCELL/1/2015 dated April 13, 2015, and no. CFD/DCR2/CIR/P/2016/131 dated Dec 09, 2016. The Exchange vide its notice no. 20170210-16 dated Feb 10, 2017, 20190424-35 dated April 24, 2019, and 20200528-32 dated 28 May 2020, 20201102-43 dated Nov 02, 2020, and 20210825-62 dated Aug 25, 2021 has issued Revised Guidelines of Mechanism for acquisition of shares through Stock Exchange pursuant to Tender-Offers under Takeovers, Buy Back and Delisting.

All Market Participants are hereby informed that **Cera Sanitaryware Limited** ("The Company") offer to buyback not exceeding **1,08,333** (One Lakh Eight Thousand Three Hundred And Thirty Three Only) fully paid-up equity shares of the company of the face value of INR 5/- (Indian Rupees Five Only) each, representing 0.83% of the total number of equity shares in the total paid-up equity capital of the company as on march 31, 2024 from all eligible shareholders (equity shareholders as on the record date, being Friday, August 16, 2024) on a proportionate basis, through the 'tender offer' route, at a price of **INR 12,000/-** (Indian Rupees Twelve Thousand Only) per equity share, payable in cash, for an aggregate maximum amount not exceeding inr 130,00,00,000/- (Indian Rupees One Hundred And Thirty Crores Only) (The "Buyback") excluding the transaction costs, **Thursday, August 22, 2024, to Wednesday, August 28, 2024.**

Letter of Offer is herewith attached for perusal.

Market participants are further requested to note that this offer will be as per the SEBI circular no. CIR/CFD/POLICYCELL/1/2015 dated April 13, 2015 and SEBI circular no. CFD/DCR2/CIR/P/2016/131 dated Dec 09, 2016 and Exchange notice no. 20170210-16 dated Feb 10, 2017, 20190424-35 dated April 24, 2019 and 20200528-32 dated 28 May 2020 and the details of this Offer to Buy would be available on BSE Website – www.bseindia.com.

Mangesh Tayde
Deputy General Manager
Listing Business Relationship
August 21, 2024